

Matching and Prices

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Motivation

- ▶ many markets involve indivisible and personalized interactions
 - ▶ auctions, labor markets, online platforms, ...
- ▶ focus in most models: sellers' constraints on what they can sell
 - ▶ e.g., spectrum auctions: government faces interference constraints on sales
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- ▶ but competitive equilibria may not exist w/indivisibilities+budget constraints
- ▶ this paper exploits insights from matching theory to analyze markets for indivisible goods in which buyers can face budget constraints

Main contributions

- ▶ develop a model of two-sided, many-to-many matching with continuous transfers that allows for budget constraints as well as other income effects
- ▶ show *stable outcomes* exist if agents see interactions as *net substitutes*
 - ▶ applies even though competitive equilibria may fail to exist
- ▶ illustrate key role of flexible prices in matching markets w/budget constraints

Restrictiveness of gross substitutability with budget constraints

- ▶ key condition in most matching analyses: *gross substitutes*
 - ▶ requires, e.g., that an increase in the salary of one worker weakly raise demand for all other workers (Kelso and Crawford, 1982)
 - ▶ entails that the deferred acceptance algorithm yields a stable outcome
 - ▶ and set of stable outcomes forms a lattice, “Rural Hospitals Theorem”, ...

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- ▶ necessitates use of topological methods instead of order-theoretic methods

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2. price flexibility allows agents to focus on “simple” blocks
 - ▶ makes it suffice for agents to focus on “pairwise blocks” consisting of deviations between a single pair of agents (under net substitutes)
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 - ▶ unlike case of gross substitutes, where pairwise blocks are always sufficient
3. price flexibility is (unsurprisingly) also important to efficiency
 - ▶ ensures stable outcomes are weakly Pareto-efficient (under net substitutes)

Related literature

- ▶ matching with (continuous) transfers and income effects
 - ▶ unit-demand: Demange and Gale (1985), Kelso and Crawford (1982), ...
 - ▶ gross substitutability: Fleiner, J., Jankó, and T. (2019)
 - ▶ housing market: Quinzii (1984), Gale (1984), Svensson (1984), ...
- ▶ counterexamples with budget constraints: Mongell and Roth (1986)
- ▶ existence of equilibrium w/income effects and indivisibilities
 - ▶ Danilov, Koshevoy, and Murota (2001), and Lecture 3
- ▶ topological fixed-point methods in matching (large markets)
 - ▶ Azevedo and Hatfield (2018), Che, Kim, and Kojima (2019), Greinecker and Kah (2021), J. and Vocke (2021)

Outline

1. model
2. demand and substitutability
3. nonexistence of competitive equilibrium
4. existence of stable outcomes
5. proof of existence
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- ▶ finite sets B of buyers and S of sellers
- ▶ for $s \in S$ and $b \in B$, finite set $\Omega_{s,b}$ of **trades** between s and b

$$\omega \in \Omega_{s,b} : \quad s \xrightarrow{\omega} b$$

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- ▶ allow constraints on what sellers can sell, how much buyers can pay ...

Preferences

for each agent $j \in B \cup S$, there is a utility function $U^j : \mathcal{P}(\Omega_j) \times \mathbb{R} \rightarrow \mathbb{R} \cup \{-\infty\}$

- ▶ interpretation of level $-\infty$: violation of feasibility constraints

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to ensure that sellers have only constraints on what they can sell, assume:

1. for each seller s , there is a family $\mathcal{F}^s \ni \emptyset$ of sets of trades that are *feasible* for s such that $U^s(\Xi, m) \in \mathbb{R}$ for $\Xi \in \mathcal{F}^s$ and $U^s(\Xi, m) = -\infty$ for $\Xi \notin \mathcal{F}^s$

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to ensure that buyers only have constraints on how much they can pay, assume:

2. for each buyer b , there is a lower bound $\underline{m}^b \in \mathbb{R} \cup \{-\infty\}$ on consumption of money such that $U^b(\Xi, m) \in \mathbb{R}$ for $m > \underline{m}^b$, and $U^b(\Xi, m) = -\infty$ for $m < \underline{m}^b$

Preferences (II)

two standard conditions: continuity and monotonicity

3. [continuity] all agents' utility functions are continuous in money away from level $-\infty$. and for all buyers b , and sets $\Xi \subseteq \Omega_b$ of trades

$$\lim_{m \rightarrow (\underline{m}^b)^+} U^b(\Xi, m) = U^b(\Xi, \underline{m}^b),$$

where we write $U^b(\Xi, -\infty) = -\infty$

4. [monotonicity] away from utility level $-\infty$, all agents' utility functions are strictly increasing in money, and buyers' (resp. sellers') utility functions are weakly increasing (resp. weakly decreasing) in trades

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one innocuous assumption to ensure that "Hicksian valuations" are well-behaved:

5. for all sellers s , we have $\lim_{m \rightarrow -\infty} U^s(\emptyset, m) = -\infty$, and for all buyers b , we have $\lim_{m \rightarrow \infty} U^b(\emptyset, m) = \infty$

Examples of preferences

example (quasilinear utility “without a budget constraint”)

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example (quasilogarithmic utility—Lecture 3)

$$U^b(\Xi, m) = \begin{cases} \log(m) - \log(-V_Q^b(\Xi)) & \text{if } m > 0 \\ -\infty & \text{if } m \leq 0 \end{cases}. \text{ here, } \underline{m}^b = 0, \text{ but can't run out}$$

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Marshallian and Hicksian demand for trades

- ▶ Marshallian: for a buyer b , an *income* $w > \underline{m}^b$, and a price vector $\mathbf{p} \in \mathbb{R}^\Omega$, let

$$D_M^b(\mathbf{p}, w) = \left\{ \Xi^* \left| (\Xi^*, m^*) \text{ maximizes } U^b(\Xi, m) \text{ subject to } m + \sum_{\xi \in \Xi} p_\xi \leq w \right. \right\}$$

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- ▶ similar definitions with opposite signs on transfers for sellers
- ▶ as in Lecture 3, Hicksian demand at a utility level has a quasilinear representation as demand for a “Hicksian valuation”

Marshallian vs. Hicksian demand with budget constraints

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- ▶ w/hard budget constraints: Hicksian still well-behaved, but Marshallian isn't

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- ▶ causes technical challenges when looking from the Marshallian side

Substitutes conditions

- ▶ gross substitutes is a condition on both substitution and income effects

definition (\sim Kelso and Crawford, 1982)

U^b is **gross substitutable at income** w if for all trades ω , price vectors \mathbf{p} , and prices $p'_\omega > p_\omega$ such that $D_M^b(\mathbf{p}, w) = \{\Xi\}$ and $D_M^b((p'_\omega, \mathbf{p}_{-\omega}), w) = \{\Xi'\}$, if $\psi \in \Xi$ and $\psi \neq \omega$, then $\psi \in \Xi'$

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- ▶ net substitutes is an analogous condition on substitution effects alone

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U^b is **net substitutable** if for all **utility levels** u , trades ω , price vectors \mathbf{p} , and prices $p'_\omega > p_\omega$ such that $D_H^b(\mathbf{p}; u) = \{\Xi\}$ and $D_H^b((p'_\omega, \mathbf{p}_{-\omega}); u) = \{\Xi'\}$, if $\psi \in \Xi$ and $\psi \neq \omega$, then $\psi \in \Xi'$

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- ▶ equivalent conditions under quasilinearity (without budget constraints)

Budget constraints and gross vs. net substitutes

example (budget constraints and failure of gross substitutes)

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proposition

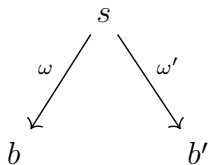
if U^j is gross substitutable at all incomes, and strictly increasing in trades away from utility level $-\infty$ if j is a buyer, then U^j is net substitutable

- ▶ shown without budget constraints in Lecture 3

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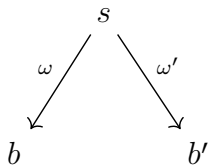
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Nonexistence of competitive equilibria w/budget constraints (I)



- ▶ if s is only willing to engage in one trade, and has reservation value 0, and each buyer values trade at \$2 but has an income of only \$1, then there are no competitive equilibria
 - ▶ both buyers demand trade if price \leq \$1; neither if price $>$ \$1

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- ▶ example may seem knife-edge, but phenomenon is more general ...

Nonexistence of competitive equilibria w/budget constraints (II)



- ▶ if s is only willing to engage in one trade, and has reservation value 0, and

$$U^b(\Xi, m) = \begin{cases} m & \text{if } m \geq 0 \text{ and } \Xi = \emptyset \\ m + \min\{m, 1\} & \text{if } m \geq 0 \text{ and } |\Xi| = 1 \\ m + 1 + \min\{m, 1\} & \text{if } m \geq 0 \text{ and } |\Xi| = 2 \\ -\infty & \text{if } m < 0 \end{cases},$$

then there are no competitive equilibria if $w^b < 1$

- ▶ b demands both trades if price $\leq \frac{w^b}{2}$; neither if price $> \frac{w^b}{2}$

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- ▶ an **outcome** is a set of contracts that contains at most price for each trade
 - ▶ e.g., in a labor market, a matching of workers to firms, and salaries

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- ▶ since competitive equilibria may not exist, consider instead *stable outcomes*
- ▶ a **contract** is a pair (ω, p_ω) , where $p_\omega \in \mathbb{R}$
 - ▶ e.g., job contract with salary (Kelso and Crawford, 1982; Roth, 1984)
- ▶ an **outcome** is a set of contracts that contains at most price for each trade
 - ▶ e.g., in a labor market, a matching of workers to firms, and salaries
- ▶ given a set Y of contracts involving an agent j and an income w , define j 's **choice correspondence** by

$$C^j(Y, w) = \arg \max_{\text{outcomes } Z \subseteq Y} U^j(\text{trades in } Z, \text{ending money balance if } Z \text{ executed})$$

Stable outcomes (II)

(Roth, 1984; Hatfield and Milgrom 2005; Hatfield et al., 2013)

definition

given an income profile $(w^j)_{j \in B \cup S}$, an outcome A is:

- ▶ **individually rational** if $A_j \in C^j(A_j, w^j)$ for all j

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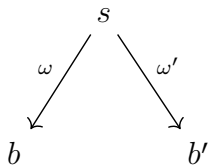
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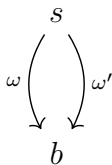
1. imposition of individual rationality
2. agents in a blocking coalition can retain existing contracts with outsiders
3. agents in a blocking coalition must want to choose all blocking contracts (rather than merely get a utility improvement)

Competitive equilibrium vs. stable outcomes



- ▶ if s is only willing to engage in one trade, and has reservation value 0, and each buyer values trade at \$2 but has an income of only \$1, then there are no competitive equilibria
 - ▶ both buyers demand trade if price \leq \$1; neither if price $>$ \$1
- ▶ but there are stable outcomes, in which one buyer buys at a price of \$1
 - ▶ the other buyer is unhappy, but can't make the seller a better offer

Competitive equilibrium vs. stable outcomes (II)



- ▶ if s is only willing to engage in one trade, and has reservation value 0, and

$$U^b(\Xi, m) = \begin{cases} m & \text{if } m \geq 0 \text{ and } \Xi = \emptyset \\ m + \min\{m, 1\} & \text{if } m \geq 0 \text{ and } |\Xi| = 1 \\ m + 1 + \min\{m, 1\} & \text{if } m \geq 0 \text{ and } |\Xi| = 2 \\ -\infty & \text{if } m < 0 \end{cases}$$

then for $w^b < 1$, **there are stable outcomes: one trade executed at price $\frac{w^b}{2}$**

- ▶ other trade doesn't give a block since b can't offer more than $\frac{w^b}{2}$ for it

Existence of stable outcomes

theorem

under net substitutes, stable outcomes exist for all income profiles

- ▶ generalizes previous existence results for matching with transfers that assume quasilinearity or gross substitutability
 - ▶ Crawford and Knoer (1981), Kelso and Crawford (1982); two-sided versions of Hatfield, Kominers, Nichifor, Ostrovsky, and Westkamp (2013), Fleiner, J., Jankó, and T. (2019)

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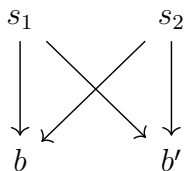
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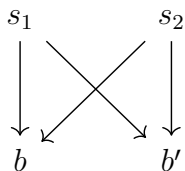
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 - ▶ net substitutes permits gross complementarities between all trades, so is weaker than Hatfield and Kojima’s (2008) maximal domain condition

Role of price flexibility



- ▶ many-to-one market w/2 sellers and 2 buyers
- ▶ b has quasilogarithmic utility w/additive quasivaluation
- ▶ b' has unit-demand and prefers s_2 by \$1
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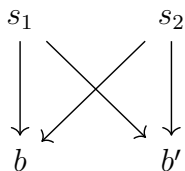
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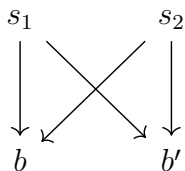
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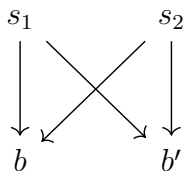
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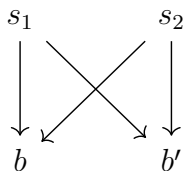
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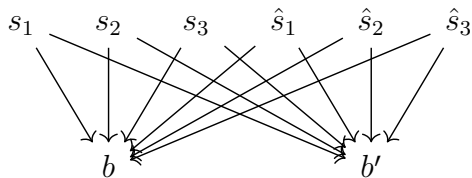
\implies get stable outcome in which s_1 and b matched, and s_2 and b' matched

Failure of deferred acceptance

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- ▶ here: example showing deferred acceptance may fail in a labor market when firms can experience income effects but have net substitutes preferences

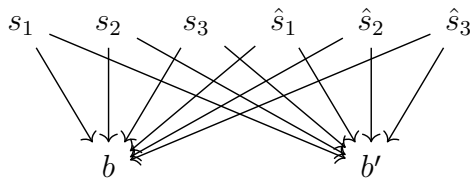
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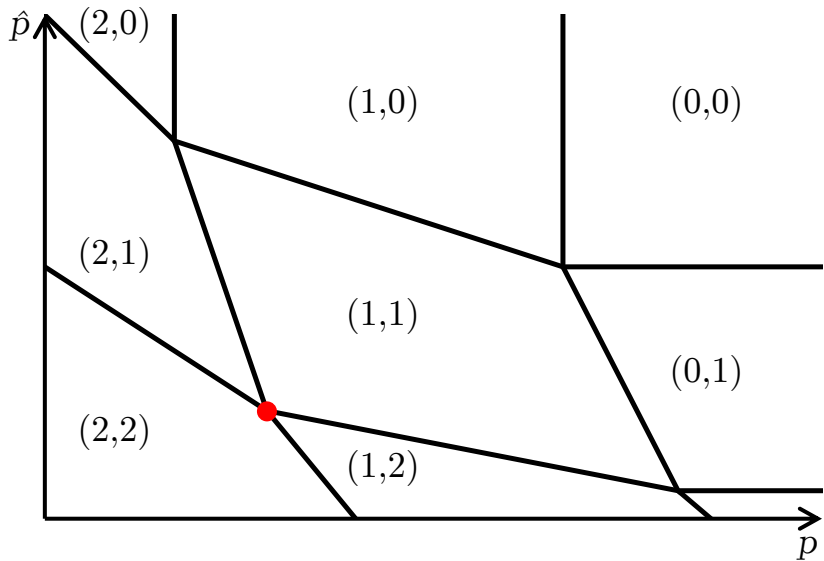
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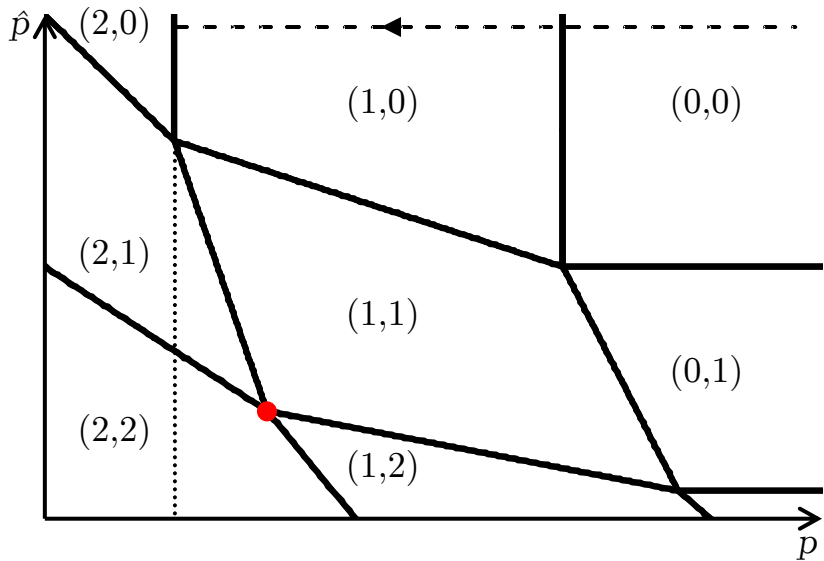


- ▶ buyers/firms have quasilogarithmic utility; sellers/workers quasilinear utility

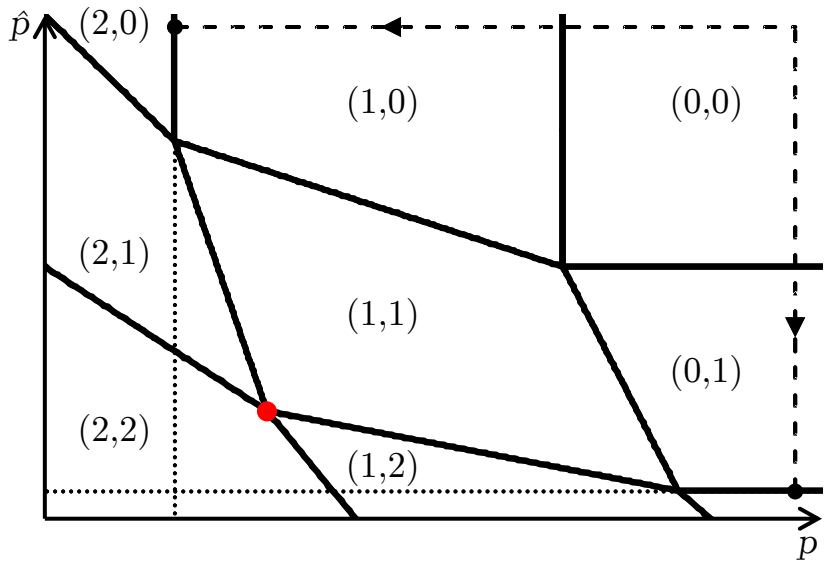
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Outline

1. model
2. demand and substitutability
3. nonexistence of competitive equilibrium
4. existence of stable outcomes
5. proof of existence
6. properties of stable outcomes

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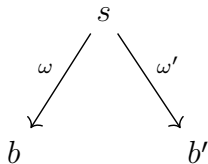
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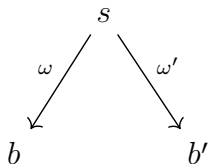
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- ▶ by “forgetting” prices of unrealized trades, obtain a **quasiequilibrium outcome** from each quasiequilibrium

Competitive equilibrium vs. quasiequilibrium



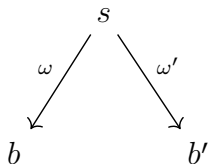
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- ▶ and the corresponding quasiequilibrium outcomes are stable

Strategy of proof of existence of stable outcomes (II)

- ▶ using quasiequilibrium, can divide the proof into two steps

proposition

under net substitutes, quasiequilibria exist for all income profiles

proposition

every quasiequilibrium outcome is stable

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- ▶ proof similar to the proof of the first welfare theorem
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 - ▶ unlike most matching results, proof relies on monotonicity of utility in trades

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- ▶ proof combines arguments from matching theory with the topological fixed point argument from proof of the Equilibrium Existence Duality (Lecture 3)

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3. show that the equilibrium gives a quasiequilibrium in the original economy

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under net substitutes, every stable outcome is in the weak core

- ▶ flexible prices also critical to this result (cf. Blair (1988))

Efficiency of stable outcomes: proof strategy

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under net substitutes, every stable outcome is a quasiequilibrium outcome

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- ▶ just the first welfare theorem for a Hicksian economy

Efficiency of stable outcomes: proof strategy

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under net substitutes, every stable outcome is a quasiequilibrium outcome

- ▶ subtle statement that relies on net substitutes (unlike converse)
- ▶ proof based on applying analogous result for TU economies (Hatfield, Kominers, Nichifor, Ostrovsky, and Westkamp, 2013) in a Hicksian economy

lemma

every quasiequilibrium outcome is in the weak core

- ▶ just the first welfare theorem for a Hicksian economy

Pairwise stability

definition

given an income profile, an outcome A is **pairwise stable** if it is individually rational and not blocked by any set consisting of a single contract

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theorem

under net substitutability, stability and pairwise stability coincide

- ▶ so “simple” blocks suffice even in the presence of income effects
 - ▶ despite possibility of gross complementarities among large sets of contracts

Pairwise stability: role of prices

- ▶ under gross substitutes, if $\{z_1, \dots, z_k\}$ blocks A , then so does each $\{z_\ell\}$
- ▶ in general, with fixed prices, pairwise stable outcomes can be unstable
 - ▶ even under net substitutes, example in paper

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proposition

given an income profile, let A be an individually rational outcome.

if $\{(\omega_1, p_{\omega_1}), \dots, (\omega_k, p_{\omega_k})\}$ blocks A , then for some ℓ, p'_{ω_ℓ} , $\{(\omega_\ell, p'_{\omega_\ell})\}$ blocks A

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- ▶ proof also goes via quasiequilibrium
 - ▶ uses coincidence between solution concepts in a Hicksian economy (Hatfield, Kominers, Nichifor, Ostrovsky, and Westkamp, 2013, 2021)
- ▶ so although “simple” blocks still suffice, budget constraints and income effects can “simplifying a block” more subtle

Revisiting the structure of the set of stable outcomes

despite existence of stable outcomes, give example in the paper showing:

- ▶ set of stable outcomes may not form a lattice
 - ▶ buyer-optimal and seller-optimal stable outcomes may not exist
 - ▶ intuition: budget constraints can generate opposed interests between sellers

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- ▶ there may be no stable matching mechanism that is strategy-proof for all unit-supply sellers (or for all unit-demand buyers)
 - ▶ intuition: misreporting a value can lower others’ salaries (standard), which can make more budget available for the misreporter

Conclusion

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implications for auction design with budget constraints:

- ▶ gross complementarities can cause problems for dynamic auctions
- ▶ but sealed-bid auctions that implement stable outcomes may work well
 - ▶ e.g., versions of the Product-Mix Auction (Klemperer, 2010; Milgrom, 2009)

Thank you!

Summary of results

